

We are looking for advertisers in the 2018 Resource Directory. If you would like to advertise, you can contact me at trishhoen@yahoo.com to reserve your spot. If you need help with your ad design, please contact Irina Shavlik at ishavlik@wisc.edu . Her charges for doing the ad are \$45 for a full page and \$25 for a half page or under, that will be billed and paid directly to her. **Please have all your info to her ASAP as she needs to be done with the ads by December 30.** It is a separate fee from the ad that will be billed to you from Rebecca Shavlik and payable to NCMA. Here are the ad rates for 2018:

Black and White Ads	NCMA Member Rates	Non-Members Rates
Full Page (8"x10")	\$50.00	\$70.00
Half Page (3.5"x5")	\$35.00	\$55.00
Quarter Page (3.5"x 2")	\$20.00	\$40.00
Breeders Directory Page (2"x3")	\$15.00	\$25.00
Color		
Inside Cover Page (8"x10")	\$125.00	\$175.00
Inside Back Page (8x10")	\$125.00	\$175.00
Back Page (8"x10")	\$150.00	\$200.00
Full Page (8"x10")	\$90.00	\$110.00
Half Page (3.5"x5")	\$70.00	\$90.00
Quarter Page (3.5"x2")	\$55.00	\$65.00